

ACTIVITY REPORT 2020-21

Centre of Entrepreneurship and Technology Development (E-CELL)

Coordinator: Dr. Prerna Diwan, Associate Professor, Department of Microbiology

Faculty Members: Dr Rita Jain, Dr Sanjay Kumar Sharma, Ms Deepti Gupta

With the aim of encouraging students to reach their unique potential and empowering them to become eminent entrepreneurs, E-cell provides a platform for budding entrepreneurs to build a strong network with professional corporates and skills to take on the Business world. The Centre for Entrepreneurship and Technology Development ensures carving out the hidden entrepreneur in the students eyeing a lucrative and satisfying position in the corporate world.

Our vision is to help students who have a novel idea, product and burning desire to give HR, management, convincing skills, market exposure and investors for their startup. This cell helps students to understand the business world by actually working in a start-up.

Objectives:

- Inculcate the passion and spirit among students to pursue entrepreneurship.
- To spread the knowledge about entrepreneurship through Expert lectures and workshops etc.
- Motivate students to identify the problem and develop brightest ideas to solve and convert them into real business.

About the Team

Office Bearers: Chirag Jain and Shivam Choudhary

On 2nd February 2020, the team selection process was started through advertising with a poster on all social media handles and interested students were given 4 days to fill that registration forms. Through this process, Students were asked as to Why they wanted to join the society and what will be their contribution to the society. On 6th February, 2021 a total of 105 entries were received. 72 entries were shortlisted, a Group Discussion (GD) round was conducted on 8th Feb, 2021, in which 9 teams of 8 students each were assessed giving various topics and case studies like “How can India achieve 5 trillion economy by 2024”, “How can you solve the problem” (Case Study) and students were asked to discuss about the given topic in 15 minutes. In this round, applicants performed beyond our expectations. We finalised 44 students and then on 10th and 11th February, 2021 interview rounds were conducted and finalised 30 students among them

Event Organised in 2020-21

1. E-SUMMIT (26TH FEBRUARY, 2021)

The Entrepreneurship cell organised an Entrepreneurship Summit February on Zoom Platform and more than 300 participants attended this session. The theme of the event was “Meeting the opportunities”. E-SUMMIT had 5 speakers, all from different backgrounds and occupation, with their stories of struggle and their path towards success, ready to be shared. The event started with Saraswathi - Vandana and an overview presentation of E-Cell, presented highlighting its past achievements, future plans. The following 4 speakers shared their journeys with the participants

1. Saurabh Jain -Vice president at Paytm & Founder at Fun2Do Labs
2. Nixon Joseph- President and Chief Operating officer at SBI Foundation.
3. Arjun Vaidya- CEO at Rd. Vaidya
4. Deep Bajaj- Founder Sirona and Peabody.
5. Anil Khatna - Chairman and Managing Director at Sunil Healthcare Ltd

Mr. Saurabh Jain, stressed on the importance of knowledge of economy, finance and tax systems for a budding entrepreneur He also discussed the common causes of failure of Indian start-ups. Mr. Arjun Vaidya highlighted the importance of knowledge of customers, their demands, feedback, and Product personalisation. He also talked about the importance of acknowledging the data collected from customers. Mr. Nixon Joseph shared his experience as an entrepreneur and pointed some important qualities as a good entrepreneur, like identifying problems, understanding the problems and then finding solutions. Mr. Deep Bajaj talked about the ups and downs he faced in his journey. According to him, for making a successful business, there is no need to earn a degree from a prime college, rather the passion and dedication to work play a more important role. Mr. Anil Khaitan discussed the uncertain situations faced by entrepreneurs. To him, entrepreneurship is about improvement in standard creation of wealth and innovation of products. Passion, strong self-esteem, strong ethics, and adaptability to environmental social political changes are his mantra to achieve goals. Entrepreneurship Cell presented all attendees the opportunities to interact with speakers.

The Summit ended at 5 pm. It hailed a tremendous response with 169 participants. All the participants and guests appreciated the efforts. It ended with a vote of thanks by Dr Prerna Diwan, Convener & office bearers.



Centre for Entrepreneurship Development (E-cell)
Ram Lal Anand College
(University of Delhi)
 In association with
BIRAC **TIE Delhi-NCR**
 Organises

Entrepreneurship Awareness Workshop

Talks

1. Transitioning from University to Real World:
Mr. Pankaj Vermani - CEO & Co Founder, Clovia, Angel Investor
2. BIRAC's Role in creating Start-Up Culture
Ms. Taranjeet Kaur, Manager-Entrepreneurship Development, BIRAC
3. Entrepreneurship Case Study - How have they done it?
Ms. Shivani Gupta, Founder-Inochi Care Pvt Ltd
4. Ideation to Venture Creation & Funding
Mr. Pankaj Vermani - CEO & Co Founder, Clovia, Angel Investor

Dr Prerna Diwan
Coordinator

Dr Rakesh Kumar Gupta
Principal

Register at
<https://forms.gle/8KlkWchFJ1fLSyhD6>

Date: 6 February 2021
Time: 11:00am to 12:00pm
Online: On Zoom Platform




THE ENTREPRENEURSHIP CELL
RAM LAL ANAND COLLEGE
UNIVERSITY OF DELHI
 PRESENTS

E-SUMMIT'21

ANIL KHAITAN CHAIRMAN & MANAGING DIRECTOR AT SUNIL HEALTHCARE LTD.
DEEP BAJAJ FOUNDER AT SIKONA & PEEBUDY
ARJUN VAIDYA CEO AT DR. VAIDYA
NIXON JOSEPH PRESIDENT AND COO AT SBI FOUNDATION
SAURASH JAIN VICE-PRESIDENT AT PAYTM & FOUNDER AT FUNZDO LABS

DATE: 26TH FEBRUARY, 2021
TIME: 11:30 AM ONWARDS
PLATFORM: ZOOM MEETING

Chirag Jain - 7015832077
 Shivam Choudhary - 9718447744
 Garvit Goel - 9518183773

PRINCIPAL
 DR. RAKESH KUMAR GUPTA

CONVENOR
 DR. PRERNA DIWAN

2. Entrepreneurship Awareness Workshop was conducted online in association with BIRAC-Tie on 06.02.2021 on zoom platform. The workshop started with welcome from Tie Delhi – NCR followed by Opening Remarks by Dr. Prerna Diwan, Convener E-cell, Ram Lal Anand College. The first talk entitled “Transition from University to Real World” was given by Mr Pankaj Vermani - CEO & Co Founder, Clovia. Taranjeet Kaur, Manager-Entrepreneurship Development, BIRAC focussed on BIRAC’s Role in creating Start-Up Culture. Shivani Gupta, Founder-Inochi Care Pvt Ltd presented a case study. Pankaj Vermani - CEO & Co Founder, Clovia concluded the session with key points on the journey of entrepreneurship from Ideation to Venture Creation & Funding. The session was attended by more than 100 participants.

3. E-CONCLAVE (17th April 2021 to 20th April 2021)

The Entrepreneurship Cell of Ram Lal Anand College organised four events— Sport Auction, Corporate Auction, Mock Stock and Pitch Preneur as a part of E-conclave from 17th April 2021 to 20th April 2021 on Google Meet. Sport Auction and Corporate Auction were held on 17th April 2021 whereas Pitch Preneur and Mock Stock were held on 18th April 2021 and 20th April 2021 respectively. A total of 58 teams participated out of which 21 participated in Sport Auction, 17 participated in Corporate Auction, 11 participated in Mock Stock and 9 participated in Pitch Preneur. Participation was allowed as an individual as well as in a team of up to 3 members. There were 2 rounds in Sport Auction and Corporate Auction, first round (General Quiz) being eliminatory as only 8 teams could be proceeded to the second round. Preliminary round for both the events were held in the morning on 17th April 2021. On 17th April 2021, the Sport auction was commenced at 11:30 A.M. by the arrival of qualified eight teams who cleared the preliminary round. It was fluently conducted and was truly mesmerising as all the teams maintained the decorum and fully cooperated with us. Event ended at 4:00 P.M. and was followed by Corporate Auction.

The Corporate Auction began as soon as the qualified eight teams joined the meet. It was an interesting event as the teams were competing with the clear intent to win. Participants enjoyed the event. Event came to an end at 7:00 P.M. On 18th April 2021 Mock Stock was held at 10:00 A.M. as soon as the eleven teams joined the meet. In the

beginning, every team stumbled but when the event started proceeding, each team came up their own ideas and strategies. It was a tough competition for all to outstand the other team. Event was ended at 12 noon. On 20th April 2021, Pitch Preneur was held at 12 noon. Event began with nine teams. Each team pitched their original ideas and proved out to be a worthy opponent. Participants were also delighted to participate. Event ended at 2:00 P.M. The winners were decided on the basis of their pitch and the innovation done to the product line given to them. And points were awarded on the name, tagline and USP they showcased for their Product.

**THE ENTREPRENEURSHIP CELL
RAM LAL ANAND COLLEGE
DELHI UNIVERSITY**

E-CONCLAVE

PRESENTS

MOCK STOCK PRELIMS: 10:30AM FINALE: 2PM	SPORTS AUCTION PRELIMS: 10AM FINALE: 12PM	CORPORATE AUCTION PRELIMS: 11:30AM FINALE: 5PM	PITCH PRENEUR PRELIMS: 11AM FINALE: 3:30PM
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DATE:
17th April, 2021

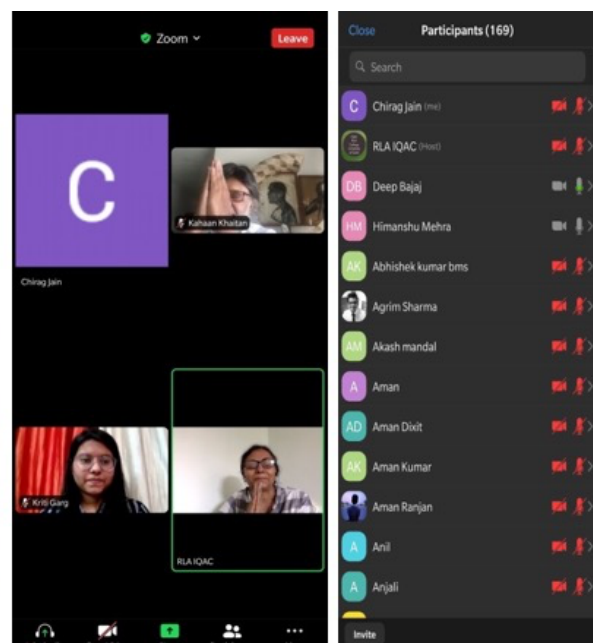
***EXCITING CASH PRIZES**

*Registration Link in Bio

DR. Rakesh Kumar Gupta
PRINCIPAL

DR. Perna Diwan
CONVENOR

CHIRAG JAIN: 7015832077
GARVIT GOEL: 9518183773
SHIVAM CHOUDHARY: 9718447744



Following are the names of the winners/runner-up: -

Sport Auction- Team Hardik Verma (SBSC) and Shiv Kumar (Ram Lal Anand college) followed by Team Mehul Garg (Dyal singh college)

Corporate Auction- Team Sitanshu and Smriti Sharma (Chitkara University) followed by Team Priyanshu, Sanyam and Aman Goel (Nirma University)

Mock Stock-Abhay Garg (SRCC) followed by Bhavesh Mittal (Symbiosis International University)

Pitch Preneur-Team Mudit Jain (Hansraj College) followed by Team Vaibhav and Vasu Dev (Ram Lal Anand College)

All 4 events held tremendous responses. All the participants appreciated the efforts of the organisers, Making E-Conclave is a success.